



WANTED: HOST VENUES FOR THE NEW ZEALAND BEER AWARDS '22

The New Zealand Beer Awards is the ultimate celebration of New Zealand's brewing industry.

Following the success of last years regional venues, and our first ever Virtual Awards ceremony, we are looking forward to celebrating across New Zealand again this year, with a mix of one main hub that will be beamed out live to regional hubs - we're calling it the '22 Mashup Awards.

We are looking for host venue's at various locations around the country, on Thursday 21st July. We are looking for locations in or near: **Christchurch - Nelson - Wellington - Auckland - Tauranga**. We expect that the functions will take place between 6 - 10pm, and knowing the industry as we do, the celebrations may carry on longer, should your licence allow!

Being a Host Venue is an excellent way to promote your venue to the wider brewing industry, our associated partners and their teams. What else can host venues expect:

- Be promoted as an official venue for the NZBA '22
- We pay for the catering, and some drinks, the rest of the night is a cash bar so a good way to bring in some revenue and be a part of NZ's Ultimate Brewing celebrations
- Showcase your venue, food, and good vibes to the wider brewing industry and your region

BE A PART OF THE CELEBRATIONS

HOST VENUE REQUIREMENTS

To ensure that we have consistency across the Regional Award celebrations there are specific requirements we need at each host venue. These are outlined below along with the benefits of being a host venue:

VENUE REQUIREMENTS:

- Venue to be FOC to the Guild for the streaming of the awards + **EXCLUSIVE** use for the awards
- Venue needs to be large enough to comfortably seat 50+ people
- An in-house AV system that includes either a data projector, screen & sound or large screens [with good resolution] for easy viewing that can accommodate input from a laptop or similar. If you do not have either, you must be prepared to bring the necessary equipment into your venue for the awards to be shown on.
- Have a stable and reliable hi-speed cabled internet connection or a private wifi network
- An area that can act as a stage for “Live crosses” during the ceremony. It needs to accommodate a camera on a tripod or similar.
- An area for a sponsor wall [photo backdrop] banner to be hung - 3m in length - must have good lighting for both video and photo purposes
- Onsite catering throughout the night to keep people fed. If no onsite catering, then the ability to have food brought in - this will be covered by the Guild
- A good selection of tap beer, wine, and soft drinks - again some of this will be covered by the Guild and the remainder will be a cash bar or sponsors tab

If you are interested in being a Host Venue or have any questions please email melanie@brewersguild.org.nz.

BE A PART OF THE CELEBRATIONS