

# BREWERY MEMBERSHIP

## WHAT DO WE DO?

- We are the voice of the industry, we represent you to government, media and other regulatory bodies that make decisions that impact both your business and your right to trade.
- We keep you informed so you know what is going on, and when.
- We offer support in the way of business tools, templates, benefits and discounts.
- We **SUPPORT, CHAMPION AND BOOST** you, your business and the wider industry.

## WHY JOIN?

The Guild offers your business **INDUSTRY EXPERTISE** you won't find anywhere else. We are your **GO TO** for those regulatory issues you need specialist knowledge on. We are your **VOICE** to the decision makers. We are here to **CHAMPION** you and your business, **SUPPORT** you and your team, and we are here to **CONNECT** you to industry and opportunities.

## WHAT HAVE WE ACHIEVED?

Recent years have underscored the importance of solidarity and presenting a unified front, all while fostering a community who celebrate the wins and offer support when facing challenging times. Over the past 12 months here are a few awesome things we've worked on and some achievements;

- Submissions to governments including - Container Return Scheme; Sale & Supply Act; Cellar Door Bill, and of course the myriad of labelling changes we are negotiating with FSANZ
- Deferral of the CRS & Part two of the Alcohol Reform
- Industry energy efficiency with EECA
- NZ Beer Awards and BREWNZ celebrations
- Excellent media coverage and raising the profile on the industry
- FREE St John Mental health training thanks to The Good Fight!
- Co2 negotiations, media coverage, support and education for members on alternatives
- More members than we have seen in years!
- Collaboration and connection amongst our members and across industry

**PLUS lot's more.....**

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## MEMBER BENEFITS:

### Advocacy:



Our collective voice helps steer the future on the New Zealand Brewing industry. We represent our members on the issues that affect your business. This includes lobbying government, consulting on regulatory requirements, providing members with information and offering support and discussion via the wider group.

### Discounts for members:



Who doesn't love a discount?! Members get all sorts of discounts. discounts on all sort of things - from fuel, to partner deals, BGNZ Awards functions, education and training and other activities including **NZ Beer Awards entry fees and NZ Beer Awards functions**. On your NZ Beer Awards entries alone you can save a good percentage of your joining fee!

### Exclusive member only deals:



When you are a member of the guild you can access exclusive member only deals, including **Cheaper freight costs with the AIBA Consolidation Scheme, Scholarship opportunities, education and training (discounted Cicerone qualifications), business, and HR training and support webinars.**

### Member resources:



Access member only resources that can help with your business - these include templates for **food safety, job descriptions, positive work place culture, health & safety**, as well as access to support documents for export and retail requirements.

### Beer Tourism - NZ Ale Trail:



Guild members are listed on the **#NZaletrail for FREE!** This includes social media posts, and digital marketing campaigns promoting our members breweries and venues as destinations. Being a part of the NZ Ale trail means we will let you know when there is tourism funding announced for your region.

[FIND MEMBER PRICING HERE](#)

[JOIN HERE - WE'D LOVE TO HAVE YOU ON BOARD!](#)